

WEBSITE CONTENT CHECKUP

Home Page

Yes No

My Home Page passes the "Grunt Test"

I have a logo in the top left corner

My Home Page focuses on converting clients

Yes No

I have links to key Services

I have a clear call-to-action

Footer has address & links

About Page

What are pictures, stories, local places and experiences that can make you more relatable to your ideal client?

Service or Niche Pages

**Write 3-5 service/niche pages that you need to write or revise.
Write primary bullet points to include for each page.**

Service/Niche Pages

Primary Supporting Points